

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2605234
Alt Order #: 27018113
Product Desc: TV
Estimate: 9003
Flight Dates: 07/15/20 - 07/21/20
Original Date / Rev: 07/17/20 / 07/17/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Old Town Media
Buying Contact:
Billing Contact:
 114 Quay Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Sunflower State PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	11	\$3,055.00	\$2,596.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	11	\$3,055.00	\$2,596.75	0.00
Totals	11	\$3,055.00	\$2,596.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/15/20	07/21/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/20	07/21/20	MTWTF--			2			\$200.00		0.00			
N 2	Multi	07/15/20	07/21/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/15/20	07/21/20	MTWTF--			2			\$175.00		0.00			
N 3	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
Channels : KSNL,KSNG,KSNL,KSNW															
Kansas Today Sa/Su 6a-8a															
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-			1			\$60.00		0.00			
N 4	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2605234
 Alt Order #: 27018113
 Flight Dates: 07/15/20 - 07/21/20

Advertiser: POL/Sunflower State PAC
 Product Desc: TV
 Estimate: 9003

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$75.00		0.00			
N 5	Multi	07/19/20	07/19/20	Good Day Kansas Su AM	CM	Good Day Kansas	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas Wknd											
				GoodDay Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$50.00		0.00			
N 6	Multi	07/21/20	07/21/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tue Prime Other 1											
				America's Got Talent Tue-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$1,200.00		0.00			
N 7	Multi	07/21/20	07/21/20	Tue Prime Hour 3	CM	9-10p	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tuesday 9-10p											
				World of Dance Tue 10e/9c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$800.00		0.00			
N 9	Multi	07/19/20	07/19/20	Good Day Kansas Sund@M	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Good Day Kansas Sunday PM											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$100.00		0.00			
N 10	Multi	07/19/20	07/19/20	Meet the Press (AN)	CM	Meet the Press (AI	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press (AN)											
				Dateline AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$20.00		0.00			
													Totals	11	\$3,055.00

AZ605234



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27018113	Changes as of: 7/17/2020 at 11:26 AM	Version: Original Order
CPE: 1335/1349/9003	Flight: 7/15/20 - 7/21/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street ALEXANDRIA, VA 22314	Product: TV	Office: WASHINGTON
	Agency Order #: 9766501	Service: Nielsen
Buyer: Patel, Meredith	Primary Demo:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
Separation:		
		Con Type: POLITICAL/VOTE
		Total \$: \$3,855.00
		Total Spots: 12
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	7/15	7/15 - 7/15	Total Spots	Total \$	CPP*	GRP*
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$200.00	30	2		2	\$400.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$175.00	30	2		2	\$350.00	\$0.00	0.0
3	Sa 6a-8a		Kansas Today Weekend	\$60.00	30	1		1	\$60.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$75.00	30	1		1	\$75.00	\$0.00	0.0
5	Su 10:30a-11a		GoodDay Kansas	\$50.00	30	1		1	\$50.00	\$0.00	0.0
6	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
7	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
8	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	30	1		1	\$800.00	\$0.00	0.0
9	Su 10:35p-11:05p		Good Day Kansas	\$100.00	30	1		1	\$100.00	\$0.00	0.0
10	Su 1:05a-2:05a		Dateline AN	\$20.00	30	1		1	\$20.00	\$0.00	0.0
TOTALS: 12								12	\$3,855.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27018113	Changes as of: 7/17/2020 at 11:26 AM	Version: Original Order
CPE: 1335/1349/9003	Flight: 7/15/20 - 7/21/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 9766501	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,855.00
		Total Spots: 12
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Competitive Information	
Market Budget:	\$3,855
KSNW Share:	100%
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$3,855.00	N/A	0.0
Total	100%	12	\$3,855.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	12	\$3,855.00
Total	12	\$3,855.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/17/20 11:58 AM					\$0	\$0	
New	7/17/20 11:26 AM	KELLY JOHNS	New	12		\$3,855.00	\$3,855.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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NAB PB19 filled out by station. Agency sent attached PB18.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Meredith Patel, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Old Town Media

Address: 114 Quay Street, Alexandria, VA 22314

Contact: Meredith Patel

Phone number:

Email: meredith@oldtownmediallc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Sunflower State

Address: 4000 W. 6th St., Suite B, PMB #228, Lawrence, KS 66049

Contact: Jim Jesse

Phone number: 316-285-9550

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jim Jesse, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Kris Kobach
Roger Marshall

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Legally qualified candidates for Federal Office.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

Name: Audrey Berry

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 7/17/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 7/17/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:
A2605234

Station Call Letters:
KSNW

Date Received/Requested:
7/17/20

Est. #:
9003

Station Location:
Wichita, KS

Run Start and End Dates:
7/18 - 7/21/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Meredith Patel

do hereby request station time concerning the following issue:

Sunflower State

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Sunflower State

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

US Senate Election, Kansas

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Sunflower State
4000 W 6th Street
Suite B
PMB #228
Lawrence, KS 66049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Jim Jesse

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

 _____ Date	<div style="display: flex; align-items: center;"><div style="margin-right: 10px;">Meredith Patel</div><div style="font-size: 0.8em; line-height: 1.2;"><small>Digitally signed by Meredith Patel DN: cn=Meredith Patel, o, ou, email=meredith@oldtownmediallc.com, c=US Date: 2020.07.13 14:04:19 -04'00'</small></div></div> _____ Signature	 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

 _____ Signature	 _____ Printed Name	 _____ Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.